Community Forum Highlights

Charleston, WV May 18, 2023

The Community Forums promote bi-directional communication that aids with community-identified health issues and matches those communities with researchers who can partner for community-engaged solutions.

IMPRESSIONS ON RESEARCH

- Approximately 50% of the participants knew that research was going on in their community
- Community members need to feel supported when participating in research
- Researchers should try to incentivize participation
- Researchers need to work with community organizations that are trusted
- Research approach often overlooks specific communities such as senior living facilities

BARRIERS TO CLINICAL TRIALS

- Lack of access
- Problems with transportation
- Lack of knowledge
- Fear of the unknown
- Lack of information about opportunities to participate

COMMUNITY HEALTH PRIORITIES

- Cost of healthcare
- Lack of transportation to receive care
- Competing priorities other
 than health
- Low education/health literacy

304-293-9786



NG FOR RETTER HEALTH





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SHARING RESEARCH RESULTS

- Must use communications that are specific/tailored to the community
- Create messaging to help people understand the lasting impact of study
 participation
- Need to consider issues with internet access

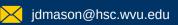
MEDICAL MISTRUST

- Researchers need to be culturally sensitive when engaging providers in communities
- The media misinformation has resulted in an immediate lack of trust in the medical community
- There has not been any increase in trust after the pandemic
- Communities have continued concerns/fears of getting back out in the community due to the stigma of COVID

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