



COMMUNITY ADVISORY BOARDS

WHY SHOULD I JOIN A COMMUNITY ADVISORY BOARDS?

WHO CAN BE ON THE BOARD?

WHY ARE THEY IMPORTANT?

WHAT IS A COMMUNITY ADVISORY BOARD?

- A Community Advisory Board (CAB) is a collective group of community members and organization representatives that provide community information and assistance to the research project or initiative team.

USING CABS

- How can CABS be useful in the life of a research project/initiative?
- You can
 - Provide support to the project team
 - Help find the issues and concerns within the community
 - Voice your thoughts and perspectives in the development of research steps
 - Apply your community knowledge to the entire project (beginning to end)

WHAT MAKES A CAB WORK?

- Being able to share your community's unique history with the team
- Inform the team of community values and norms
- Give accurate information about the community
- Help make decisions and become part of the research team
- Share all ideas, perspectives, and opinions
- Being willing to promote research projects
- Representing the needs and concerns of the community

WHO SHOULD BE IN A CAB?

- Examples can include:
 - General community members
 - Academic partners
 - Environmental experts
 - Faith-based leaders
 - Community organization representatives
 - Business owners
 - Parents
 - School-system representatives
 - Local, regional, and state leaders
 - All citizens have the opportunity to join the CAB

HOW TO JOIN A CAB?

- You may be interviewed by the research team to identify potential CAB members
 - Volunteer yourself to become involved
 - Suggest others possibly interested
- You may be invited to attend an initial face-to-face meetings with other community members
 - Informal 'Meet and Greet'
- You may be volunteered by another person/group
- You may hear about it several different ways
 - Newspapers, Posters, Word-of-mouth, nominations
 - All citizens have the opportunity to be a part of the CAB in their community!

ROLES OF CAB MEMBERS

- Become a link between a community and the research team
- Express health issues and concerns of the community
- Be the “voice” of the people
- Give feedback on specific aspects of ideas and design of project from a community point of view
- Support the project from beginning to end
- Help get participants involved in the project and future CAB members
- Assist in sharing information to the community
- Get the community excited and interested!

RESPONSIBILITIES OF MEMBERS

- Make sure you are able to
 - Give time and effort to the group
 - Support research within the community
 - Attend meetings
 - Talk issues out within a group
 - Be accepting of others' ideas
 - Willing to find other information to make good decisions on behalf of the community

COMMUNICATING WITH RESEARCH TEAMS

- Be upfront about community's expectations
- Be honest when giving any type of feedback
- Be considerate to their values
- Work and talk as a team
- Suggest other groups that may be interested in being involved
- Offer various types of talents and perspectives
- Be approachable with various opinions and ideas

BENEFITS TO A RESEARCH PROJECT/INITIATIVE

- Partnering between community and researcher teams
- Trusting and supporting each other
- Using new ideas in the design
- Giving back to your community
- Working with other community groups
- Meeting new people
- Seeing overall impact on a community