

COMMUNITY ENGAGEMENT AND OUTREACH

CORE Survey: Annual Call for Submissions

The West Virginia Practice-Based Research Network (WVPBRN) is a group of primary care clinicians and practices partnered with research entities within WVCTSI that work together to answer community-based health care questions and translate research findings into meaningful everyday practices in West Virginia. The WVPBRN offers an opportunity to gain knowledge about a topic or question in primary care settings.

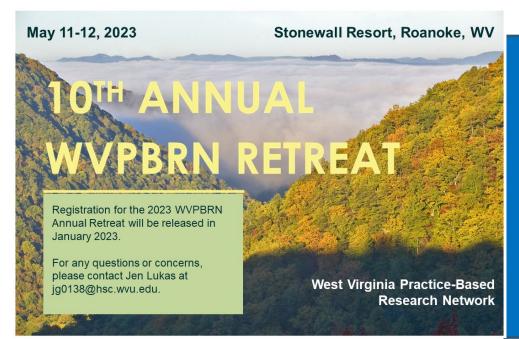
The WVPBRN is rolling out its sixth annual CORE Survey. Similar in design to the nationwide CERA Survey, the CORE Survey is a compilation of questions from multiple clinicians and/or investigators relating to a variety of primary care topics in West Virginia. Clinicians and/or investigators



may apply to have their questions included in the upcoming survey. The WVPBRN will select the top questions (not to exceed 30 questions total) that are most relevant and of interest to Network members. The WVPBRN will then send the finalized CORE Survey to members and partners in March 2023.

Proposals for the 2023 WVPBRN CORE Survey are due by 5 p.m. **Tuesday, Jan. 17, 2023.** Learn more about the <u>CORE Survey here</u>.

WVPBRN 10th Annual Retreat: Dates Announced



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WVPBRN SPOTLIGHT

Jennifer Hudson, B.S.

Development Director

Williamson Health and Wellness Center

Jennifer Hudson, B.S., serves as the development director for Williamson Health & Wellness Center, Inc. located in Mingo County.

Jenny graduated from Appalachian State University with a bachelor's degree in English and has worked in public health in Williamson, West Virginia, for 10 years. She participated in the National Academy of Medicine's Culture of Health Program and trained with the Institute for Health Improvement's Community Health Improvement Leadership Academy.

Jenny has worked with Williamson Health and Wellness Center, Inc., a Federally Qualified Health Center since the clinic opened. Prior to serving as development director, she was the director of the Mingo County Diabetes Coalition which spearheaded a Community Health Worker program as part of the Southeastern Diabetes Initiative. The Community Health Worker program is effective in reducing health care costs and improving patient outcomes and has been replicated in communities in West Virginia, Kentucky and Ohio.

Jenny supports the local food system in the area and helped to launch the Williamson Farmers Market in 2011 as a seasonal offering. The market will open an



indoor location in 2023 with a production kitchen. She served on the board of the West Virginia Farmers Market Association from 2014 through 2020. In Williamson, and while serving with the Association, Jenny made an effort to connect population health and food access supporting prescription produce programs, meal kits and mobile farmers markets.

Her efforts have been formally recognized through the naming of Williamson, West Virginia as a Culture of Health prize community in 2014 and Jenny is honored in WV Living Magazine's 2022 Class of WV's Wonder Women.

Jenny enjoys time spent with family reinventing a 100-year-old farmhouse. Her partner, Josh Stainthorp, operates a small farm business and their two children, Violet and Xavier, keep both parents on their toes trying to answer life's greatest and tiniest queries.

Jenny is interested in research opportunities that connect food and health and in ways to work with others to better understand and utilize health care technologies.



West Virginia Proctice-Based Research Network

WVPBRN Highlights

Cancer Survivorship Project Highlighted in ASCO

Nicole Stout's, DPT project that included the WVPBRN was featured in the American Society of Clinical Oncology's (ASCO) Daily News. This project assessed the interdisciplinary and personalized approach to cancer survivorship. https://dailynews.ascopubs.org/do/keepingsurvivorship-care-clinics-falling-prey-ease-medical-management

Million Hearts® Grant Awarded

Kazu Kido, PharmD and the project team at West Virginia University was recently awarded a grant in response to the Million Hearts® Health Equity Implementation Project RFP. The WVPBRN has partnered with this team to collaborate with primary care sites across the state to support heart failure care. Contact Jen Lukas, jg0138@hsc.wvu.edu, for more information.

WVPBRN Open Project Opportunities

Physical activity and sleep project

Increase your physical activity and improve your sleep through Facebook and get a free Fitbit! The project team is recruiting inactive adults 50-65 years old for a 12-week physical activity and sleep research study. The program is run through Facebook groups, so you can participate from the comfort of your home. If you decide to participate, you will get access to our full curriculum and be paid for each survey you complete - up to \$45 total. If you are interested or have questions, please contact us at 24hacwvu@gmail.com.



Heart Failure in Rural WV

Kazu Kido, Pharm D, and his team at WVU are implementing a project for a self-measured blood pressure monitoring (SMBP) strategy in a telemedicine-led heart failure medication optimization clinic for medically underserved heart failure patients in rural areas. The project team will educate rural clinic sites through the WVPBRN prior to full implementation of the strategy in January 2023 (approx.). If anyone is interested or wants to learn more, please contact Jen Lukas, WVPBRN manager, at jg0138@hsc.wvu.edu.

Dental project

In March 2020, the West Virginia legislature passed, and the Gov. Jim Justice signed a bill, to provide a limited adult dental benefit to Medicaid (SB648). The long overdue benefit began on Jan. 1, 2021.

Lack of an adult oral health benefit has resulted in generations of West Virginians losing their teeth to preventable diseases and the overburdening of emergency medical services across communities where adults with dental pain have nowhere else to turn. Due to the impact poor oral health has on overall health, this has contributed to West Virginia's placement at the bottom of all key population health indicators. (Continued on next page)

WVPBRN Innovations

WVPBRN brings national PBRN collaborative group together

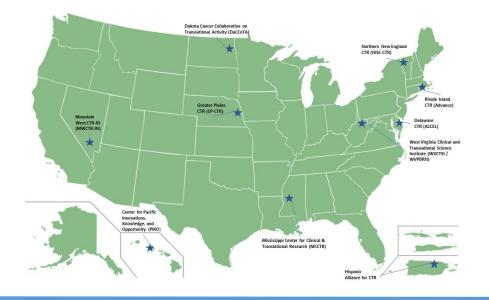
The WVPBRN is leading the Clinical and Translational Research (CTR) grant program's PBRN Special Interest Group. This group first met in November 2022 and is comprised of representatives from 10 of the 12 funded CTR programs. A PBRN is now required in all funded CTRs, prompting newly funded groups to look for opportunities to gain experience from previously funded networks, such as WVPBRN.

This group includes other PBRNs that are just getting started through longstanding networks with extensive history. The group plans to meet monthly National CTR Program's PBRN Special Interest Group sites.

as a collaborative effort to share knowledge and ideas, disseminate findings and best practices across the nation, and discuss future collaborative projects.

This is an exciting opportunity for PBRN work across the nation to increase collaboration and share results and lessons learned.

If you have any questions, please contact Stacey Whanger, WVPBRN assistant director, <u>swhang-</u> er@hsc.wvu.edu.



Dental Project (continued)

In 2022, an interdisciplinary team of WVU investigators was awarded funding from the CareQuest Foundation for Year 1 of a proposed 5-year research study to conduct a comprehensive review of the Adult Dental Medicaid program's implementation and impact in West Virginia. The team consists of individuals from WVU (School of Dentistry and Dept. of Economics), the West Virginia State Dental Director, the West Virginia State Medicaid Office, the ADA Health Policy Institute and independent consultants.

This multi-year project will assess the true need and unmet demand for services. It will characterize individuals and providers utilizing the benefit, evaluate the program's impact on emergency room visits by Medicaid recipients, employment and overall health care spending; on chronic condition management (such as diabetes, respiratory illness and cardiovascular diseases) of care users as well as non-users; and overall employment and health care spending.

Data for the study is coming from the West Virginia Medicaid Office, WVU School of Dentistry and Medicaid participants surveys. An advisory board consisting of Medicaid participants and dentists who participate in the program are guiding the study team.

Earlier this month, the team received news that the funding for year two was approved. They are actively preparing manuscripts for submission, and will present some initial study results at the American Associate of Dental, Oral and Craniofacial Research meeting in March 2023.

COMMUNITY NEWS

Upcoming Events and Announcements

- Upcoming Design Studio sessions:
 Feb. 3, 2023
 April 14, 2023
 June 9, 2023
 These sessions are from 12-1 p.m. via Zoom.
- CORE Survey Applications due Tuesday, Jan. 17, 2023.

CONTACTS

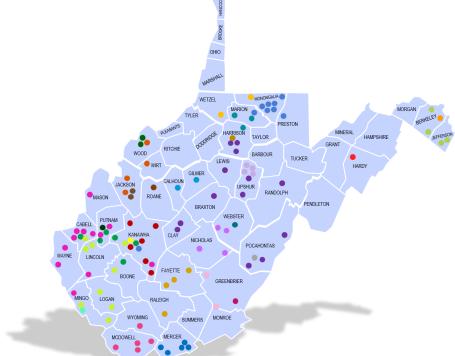
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Find us online at www.wvctsi.org



OUR NETWORK



West Virginia Practice-Based Research Network

West Virginia Clinical and Translational Science Institute

Community Engagement and Outreach Core

