# Identifying and engaging partnerships

# Coming together

▶ If clinicians, researchers, and communities combine their talents and unique skill sets through "community-engaged research," there is the potential to...

  ▶ Increase value of success for all partners

  ▶ Provide evidence for legislators and decision-makers

  ▶ Identify meaningful programs to address health and safety issues

# What is community-engaged research?

▶ Community-engaged research is an approach to research in which groups of people defined by location, interest, or need, work together to address concerns and improve their health.

▶ Community-engaged research focuses on partner teamwork to facilitate social action to improve health outcomes and eliminate health gaps.

▶ Partnerships allow unique knowledge, skills, and strengths to be used in these efforts.

# Identifying Research Partners

▶ Identify all partners with involvement in community health and safety

▶ Consider major goals of all possible partners to find solid matches

▶ Learn about previous experiences of potential partners

▶ Discuss the reason partnership is wanted

▶ Determine values and mission of all partners

▶ Create open-minded conversations to develop roles

▶ Be upfront and honest about the expectations and goals

# Roles and Benefits of Partnerships

Click below to learn more about each partnership roles and benefits

- Clinicians
- Communities
- Researchers

# Principles of Partnership Success

▶ A variety of partners are pursued to strengthen diversity and creativity of ideas considered

▶ All activities are planned together by all partners involved

▶ Written Agreements are formed

▶ Regular communication

▶ Methods and concepts are clear to all team partners

▶ Resources identified and obtained

▶ Mutual trust and respect all partnerships and their personal values

▶ Evaluation is conducted and results clearly shared

# Challenges to Overcome

▶ Different ideas that are unresolved

▶ Lack of community participation

▶ Travel distance between partners hindering face-to-face meetings

▶ Identification of needed resources

▶ Fairness of program success among all partners

▶ Partners with previous partnerships not gone well

# Long-term Partnerships

► Continue to rely on a variety of people to get a mix of opinions

► Carry on as many face-to-face meetings in all stages partnership

► Ensure continued trust in other partners

► Remain patient with new partnerships as they develop

► Continue to empower the community

► Train others partners on the process taken